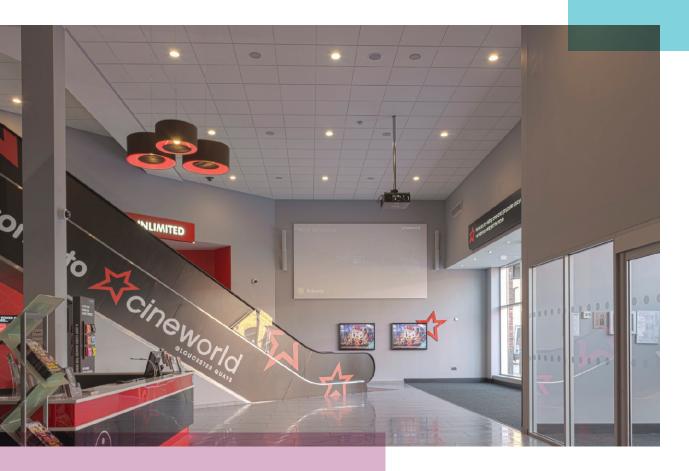


## Rockfon Color-all takes leading role at Cineworld

Cineworld national expansion



## Enhancing the atmospheric surround sound

One of the UK's leading cinema chains, Cineworld, continues to grow, opening new multi-screen cinemas nationally and expanding existing premises to create memorable and exciting experiences for movie-goers. Rockfon ceiling products have been specified for sites across the country and were chosen for their superior acoustic control.

The interior design of any cinema is an integral part of the visitor experience and good acoustics are essential for ensuring the film can be heard clearly and enjoyed. Rockfon Color-all tiles in Charcoal colour, were fitted in the auditoriums to enhance the atmospheric surround sound the cinema chain is proud of offering its customers.

The matt black colour of the Charcoal fleece creates the dark environment required to prevent the projector light reflecting on to the screen. The tiles were installed at an angle to the walls to create a dramatic diamond effect.

## Products in use

- Rockfon® Color-all™ Charcoal
- Rockfon® System T24 XL™
- Rockfon® Artic™

The Rockfon Color-all tiles were specified by Philip McCabe, Development Director for Principal Contractor, Britannia Construction, who said, "The Rockfon Color-all ceiling tiles are ideal for this type of project. They fulfil all the acoustic and design requirements demanded by a high-tech multiplex."

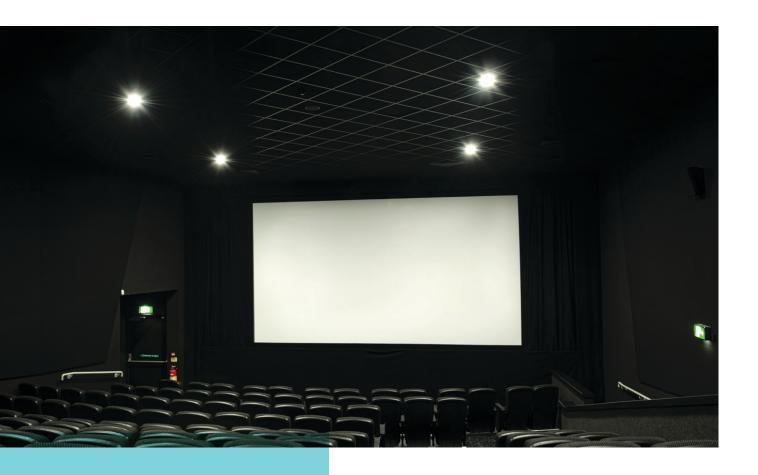
The panels have a stone wool core with a smooth, matt fleece which offers long-lasting colour. Rockfon Color-all is available in ceiling tile and wall absorber formats, in a choice of 34 inspirational colours, making it easier to create your individual interior design. The Color-all range offers all the well known benefits of Rockfon acoustic solutions including the highest sound absorption, Class A, and best in Class A1 fire reaction.

**Quicker installation and easier integration** 

Ceiling Contractor, David Gardiner of D&G Ceilings fitted the Color-all tiles in the new Cineworld auditoriums using Chicago Metallic T24 2890 click grid in black; the ideal system for installations, which can otherwise be cumbersome as David explained, "Auditorium ceilings are always sloping and can have suspension depths of up to 6,000mm which makes installing the suspension wires very time consuming. The 1800mm centre on the main runner of the Chicago Metallic T24 2890 click grid makes installation much quicker. The ceilings look great and Cineworld are very happy with the completed work."

The system also allows for easier integration of services due to the greater distance between hangers. The Rockfon System T24 XL principle also helps to open up more design possibilities for the use of larger module sizes further highlighting the advantages of stone wool ceiling tiles and eliminating the weight, size and hygroscopic limitations of wet felted mineral fibre ceilings.

In addition 500m² of Rockfon Artic ceilings tiles are installed in the foyer of each new cinema complex. Artic is an affordable range of 15mm thick tiles which have a smooth white surface for optimum light reflection. The ceiling helps create a welcoming contemporary look for the new cinemas. Artic ceilings offer a minimum Class C sound absorption and have the highest safety A1 fire performance rating. The tiles are easy to install using either semi-concealed or visible grid options.



Rockfon provide advanced stone wool acoustic ceiling and wall solutions to create beautiful, comfortable spaces. Easy to install and durable, they protect people from noise and the spread of fire while making a constructive contribution toward a sustainable future.